

HSA

HARLEM SCHOOL OF THE ARTS
THE HERB ALPERT CENTER

ANNUAL REPORT 18





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dear friends,

Life-long learning continues to be at the core of our organization, with exceptional arts training for the young and young-at-heart and accessibility for all children, regardless of income or prior training.

Thank you for taking this opportunity to learn more about Harlem School of the Arts. Life-long learning continues to be at the core of our organization, with exceptional arts training for the young and young-at-heart and accessibility for all children, regardless of income or prior training.

the accomplishments outlined in this report would not have been possible without the dedication of our Board of Directors, the brilliance and devotion of our faculty, the tireless work of our staff, the creative energy of our students and their families, and the sustained generosity of our donors. Thank you all for helping to make HSA shine.

Harlem School of the Arts is committed to leveling the playing field by empowering young people from across the cultural and socio-economic spectrum. Of the over 2,500 students who participate in our programs, over 73% are African American, Hispanic or Latinx, and our financial aid program allows students of all backgrounds to attend HSA and experience the transformative power of the arts. Further accomplishments include:

- HSA distributed over **\$335,000 in financial aid and merit-based scholarships** to qualifying students
- The 2017 fall Gala raised over **\$1 million** in funds
- The launch of HSA's **Summer Dance Intensive** expanded the reach of our high-quality dance instruction
- The addition of **HSA Family Programs** brought 7,000 community members to the Herb Alpert Center for a variety of performances, workshops, and exhibitions.
- Our graduating seniors earned a **100% acceptance rate** to colleges and universities such as NYU Tisch, University of Virginia, Berklee School of Music, and Cornell University, with many partial or full scholarship awards.

We invite you to enjoy all that Harlem School of the Arts has to offer, to share our mission with your friends, family, colleagues, and neighbors, and to take pride in our successes because they are your successes. We are dedicated to making the arts available to every child, today and moving forward – a future in the arts begins here, with us and with you.

Sincerely,

President

Chairman, HSA Board of Directors

THE VISION

Harlem School of the Arts envisions a world where ALL children have access to a quality arts education, empowering them to become the creative thinkers and innovative leaders of tomorrow.



Dorothy Maynor

THE MISSION

Harlem School of the Arts enriches the lives of young people and their families through world-class training in and exposure to the arts across multiple disciplines in an environment that emphasizes rigorous training, stimulates creativity, builds self-confidence, and adds a dimension of beauty to their lives.



Betty Allen

THE IMPACT

A family-focused anchor in Upper Manhattan, Harlem School of the Arts ensures children of all ages and socio-economic levels have access to the power of the arts. In a climate of diminishing arts funding in the schools, HSA fills the void through its on-site courses at the Herb Alpert Center and off-site arts training in schools throughout New York City. HSA trains the creative thinkers and global citizens of tomorrow, while enriching and strengthening their community today.



Herb Alpert

A LEGACY OF ARTISTIC EXCELLENCE

Harlem School of the Arts was founded in 1964 by internationally acclaimed concert soprano Dorothy Maynor, inspired by her fervent belief that world-class training in the arts stimulates the child, strengthens the family and gives pride of ownership to the community. In May of 1979, HSA opened its state-of-the-art 37,000 square foot, award-winning facility nestled at the base of historic Hamilton Heights. The facility was renamed the Herb Alpert Center in 2013, in recognition of a landmark gift from the legendary jazz trumpeter's Foundation.

Today, with 2,500 young people from across the greater New York Metropolitan area served annually, Harlem School of the Arts at the Herb Alpert Center is thriving. From its humble beginnings with 20 piano students in the basement of St. James Presbyterian Church, HSA has blossomed into an extraordinary cultural institution that has served more than 55,000 students over the last 53 years, many of whom directly credit Harlem School of the Arts with having changed their lives.

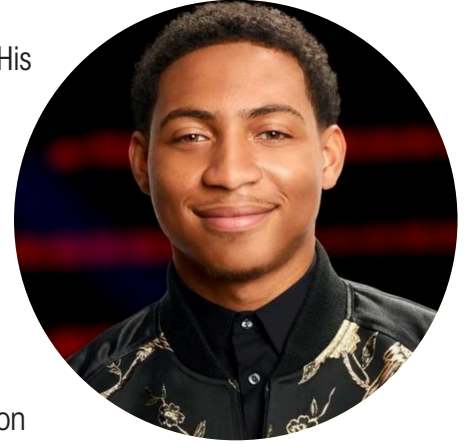
LOOKING AHEAD: HSA'S UPCOMING PUBLIC SPACE RENOVATION PROJECT

Thanks to the generous support of the Herb Alpert Foundation, HSA is undertaking a major renovation of its facility, beginning in FY18, to improve visibility and enhance visitor experience. This includes a new glass façade and entryway to increase curb appeal and transparency from the street, a redesigned main stairway and courtyard that will improve the flow and attractiveness of the space, and improvements to the courtyard and café.

OUR ALUMNI

BRANDON BROWN

Brandon was first introduced to his first violin at age 11 and it was love at first sight. His passion for the violin and help from his violin teacher, Ms. Pottigier, led him to a once in a lifetime opportunity to play for, the Grammy Award winning violinist, Joshua Bell. He attended Hoff-Barthelson Music School for a year before attending Julliard's MAP Program. It was at Julliard in his secondary piano class that Brandon met Mr. Scurlock who introduced him to HSA. Brandon's love for all that is music also led him to the world of vocals, and Ms. Yolanda Wyns (the Chair of Voice at HSA and HSA's Music Director) inspired him to create and perform his very own musical piece. Thanks to HSA he was able to play alongside Maria and Lucia Ahn of the well-known Ahn Trio, at Jazz in Lincoln Center. Most recently, Brandon appeared as a contestant on Season 12 of *NBC's The Voice*.



CALEB MCLAUGHLIN

Caleb is a native New Yorker whose career began on Broadway as the Young Simba in the musical *Disney's The Lion King*. While studying dance at The Harlem School of the Arts, under Aubrey Lynch, Caleb also began to fine-tune his acting skills. Since then, through his portrayal as Lucas Sinclair on *Stranger Things*, it is without a doubt that this rising star is well-beyond fine-tuning to becoming a full-fledged star. Recently, Caleb appeared in BET's biopic *The New Edition Story*, and in 2019 he will appear alongside fellow HSA alum Zazie Beetz in Steven Soderbergh's upcoming film, *High Flying Bird*.

ZAZIE BEETZ

Performing in community theaters and local stages since childhood, Zazie found her joy in grade school and grew up acting as a girl. A German-born New York native, Zazie was raised between Washington Heights and Berlin, speaking both German and English with her family at home. She received training from the Harlem School of the Arts and LaGuardia Arts Highschool, but took time to study French, feel fancy, and live in Paris during her time at Skidmore College. Theater continued to live alongside her love for language and travel, so upon graduating in 2013, she decided to muster up her courage and pursue a career in performing. Zazie is best known for her roles in FX's *Atlanta* and *Deadpool 2*. In 2016 she also appeared in the Netflix anthology series *Easy*. She will appear alongside fellow HSA alum Caleb McLaughlin in Steven Soderbergh's upcoming film, *High Flying Bird*.



OUR SUPPORTERS

Harlem School of the Arts is deeply grateful for the support of our donors, which made it possible for us to serve **1,800+** children in 2018. Through generous contributions from foundations, corporations, government agencies, and individual donors, we are able to keep our quality arts programming affordable for our community.

\$1,000,000 & Above

The Herb Alpert Foundation

\$250,000 and above

Ford Foundation

\$100,000 to \$249,999

The Anna-Maria and Stephen Kellen Foundation

Arison Arts Foundation

Bloomberg Philanthropies

Donald A. Pels Charitable Trust

New York City Department of Cultural Affairs

New York State Council on the Arts

Robert and Mercedes Eichholz Foundation

Mr. and Mrs. Robert and Hope Smith

Steven & Alexandra Cohen Foundation

\$50,000 to \$99,999

Anonymous

Diana Moore Foundation

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The Shubert Foundation, Inc.

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Verizon

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Harlem Community Development Corporation

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National Endowment for the Arts

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\$5,000 to \$9,999

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\$2,500 to \$4,999

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M. Usher
Ms. Yolanda Wyns
Ms. Judith Hannaway and Mr. Emad Zikry

\$1,000 to \$2,499

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Ms. Anna R. Austin
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Mr. Charles Brenner
Manhattan Borough President Gale A. Brewer
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Mr. Christopher M. Keogh
Mr. Fernando Lamas
The Leon and Toby Cooperman
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\$500 to \$999

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Mr. Steven P. Henry and
Mr. Philip Shneidman
Mr. Nicholas T. Janssen
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Ms. Marika Kessler
Mr. Jean Lamb
Mr. Oskar Mann
Ms. Rebecca Martin
Mr. Barry Mayo
Ms. Chaitanya Mehra
Mr. Marc Morial and Ms. Michelle Miller
Ms. Regina Nadelson
Mr. Calvin Otis
Ms. Julia Perry Hengst
Ms. Danyale Price
Ms. Juliette Pryor
Ms. Jane F. Safer
Mr. and Mrs. Ralph Santana
Mr. Darren Schluter
Mr. Michael Soss
Ms. Edith Van Slyck and
Mr. James Hammond
Ms. Caron Veazey
Ms. Jillian Williams
Mr. Alfred Woods

(7/1/2017 - 6/30/2018)

WHO WE SERVE

ON-SITE AT THE HERB ALPERT CENTER

CHILDREN'S ENRICHMENT PROGRAM (CEP)

provided classes at all levels in the four disciplines of music, theatre, visual arts, and dance to 1,393 children ages 2-18 who might not otherwise have had access to arts education, with 132 courses taught by 78 highly-skilled professional teaching artists.

- Asian: 3%
- African-American/Black: 56%
- Hispanic/Latinx: 17%
- White: 10%
- Other: 14%



1,393

students on-site

.....

SUMMER PROGRAMS

ARTScape is HSA's summer arts camp offers three two-week sessions in July and August, consisting of arts instruction, performances, and field trips across NYC, Monday through Friday. A total of 160 campers ages 4-12 participated this year, enjoying activities in music, dance, theatre, and visual arts. Campers got to perform and exhibit their work in a culminating showcase and exhibition for family members and friends on the last Friday of each session.

HSA's FY18 **Summer Theatre Teen Intensive** provided students aged 12-17 with a rigorous four-week session where they worked with a team of professionals on physical preparation, voice and speech, writing and scene study, and ensemble work, culminating in an end-of-session performance.

HSA PREP AND PRE-PREP PROGRAM

offered conservatory-level arts training to 62 students between the ages of 10 and 18 in FY18. These students, who were selected by audition, received additional resources such as mentoring, life skills workshops, exposure to live performances and exhibitions, and high school and college application support and gained valuable experience performing and exhibiting their works at venues across New York City.

Graduating seniors had a 100% college acceptance rate in FY18, and went on to colleges and universities such as NYU Tisch, University of Virginia, Berklee School of Music, and Cornell University.

K-5: 8%
6-8: 32%
9-12: 60%

.....

100%

college acceptance
rate in FY18



THROUGHOUT NEW YORK CITY

EDUCATIONAL OUTREACH

Educational Outreach places experienced teaching artists in NYC schools, community centers, housing developments, and more, with a focus on multicultural arts education customized to meet each community's needs. During FY18, Harlem School of the Arts partnered with 6 schools and child service centers in New York City, serving 313 students grades K-12, offering courses in music, dance, theatre, and visual arts and extending HSA's work beyond its walls.

ADULT EDUCATION

Adult Classes at HSA offer the opportunity to experience the pure joy of engaging in the arts. Course offerings in FY18 included private music instruction as well as Instrumental Ensemble, dance courses in Ballet, theatre courses in Acting Scene Study and Musical Theatre as well as private coaching sessions, and a design class in Introductory Photoshop.

FAMILY PROGRAMS

In FY18, HSA engaged approximately 7,000 people through Family Programs onsite at HSA's Herb Alpert Center, as well as at one major off-site Dance Celebration. Mainstage productions at the HSA Theater included Majid Khaliq and Eric Brown; Shakespeare's "Macbeth" presented by the HSA Theatre Alliance; and the HSA Theatre Alliance's Jazzland. The ARTMakers Conversation Series, which was free and open to the public, paired cultural thinkers for lively discussions about the arts and artistic process. Other events included professional and student exhibitions in the HSA Gallery, and three Open Houses, inviting over 1,000 community members to meet faculty, observe class demonstrations, enjoy student performances, and learn more about HSA programs.





Whether laying a foundation for a beginner or helping a more advanced musician refine their technique, the HSA Music Department offers a rigorous introduction to the discipline of making music while instilling in each student a love of music as an art form. The music department offers private lessons, group and ensemble classes, workshops, and an active schedule of on- and off-site performances.

music highlights

- In partnership with Jazz for Young People On Tour, HSA presented a three-part concert series over the course of the school year -- Jazz and Democracy, Jazz and the Great Migration, and Jazz and Civil rights -- featuring performances by professional jazz musicians and narration discussing the historical significance of the music presented.
- FY18 saw the creation of a new recording studio and digital media lab at HSA, which provided students with the opportunity to perform and record their own music and engage with the latest digital technology.
- The Dorothy Maynor Singers had a busy December, performing live at Nasdaq's Facebook Live segment from Times Square (12/12/17), the ESPN Christmas Games on ABC (12/16/17), and on the NBA Countdown Open on ABC (12/25/17), a teaser segment which aired nationally before the holiday game between the Cleveland Cavaliers and the Golden State Warriors.

Dance offers instruction and performance opportunities for students of all levels, and is proudly one of six schools in the world accredited to offer a ballet program following the American Ballet Theatre's National Curriculum of classical ballet technique. In addition to its wide range of introductory classes, HSA Dance provides a rigorous training curriculum for pre-professional students that focus on a set curriculum of ballet and modern dance. In FY18, students performed onstage at the HSA Theatre, as well as in venues across NYC.

dance highlights

- In The second annual Winter Blaze (February 10 & 11) showcased the HSA Dance Ensemble and HSA Junior Dance Ensemble, featuring HSA Dance alumni and including special guest Jordan Hall, with choreography by Aubrey Lynch II, Resident Choreographer Leyland Simmons, and special guest Terrance Diable.
- On March 18, 2018, the HSA Dance Ensemble performed at the annual Connecticut Ballet: Danbury Dance Initiative. Nine dancers travelled to Danbury and spent the day with dance students from ten Connecticut schools.
- Over 300 students performed in the HSA Dance Recital on June 10, 2018, at Hostos Center for Arts & Culture.



Whether a child is exploring theatre for the first time, or preparing for professional work or study, HSA offers something for them. More advanced students may join in the HSA Theatre Alliance, the department's student company, which performs regularly in the school's productions, gaining pre-professional experience and training.

theatre highlights

- In September, 2017, OBIE Award Winning actor, HSA alum, and Artist in Residence Chris Myers presented "INTERFEST", a free arts and ideas festival featuring interactive activities, panel discussions on various cultural and arts-centric, live poetry readings, topics, a dance party, and readings of two new plays.
- May 2018 – HSA Theatre presented Jazzland in Concert, featuring the Dorothy Maynor Singers, HSA Dance Ensemble, and Junior Dance Ensemble
- 6/2/18 – The Little Mermaid: Adapted from the original story by Hans Christian Anderson by 15-year-old HSA Theatre Alliance member Geneva Foster-Navarez, the company presented a staged reading as well as a full mainstage production of the play.

The Visual Arts Department at HSA believes in an organic creative process that develops and focuses the artistic energy of our students. As students progress through our curriculum, they hone their abilities and foster a serious understanding of the artistic process.

art & design highlights

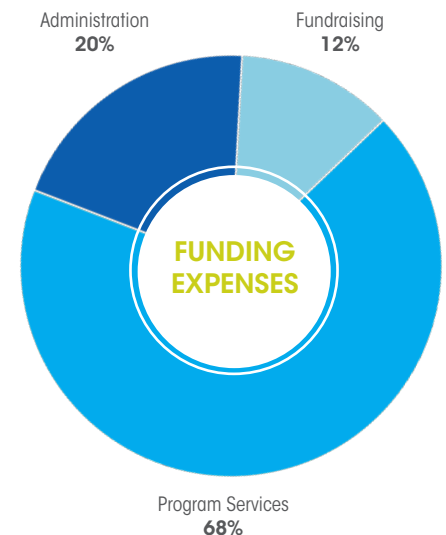
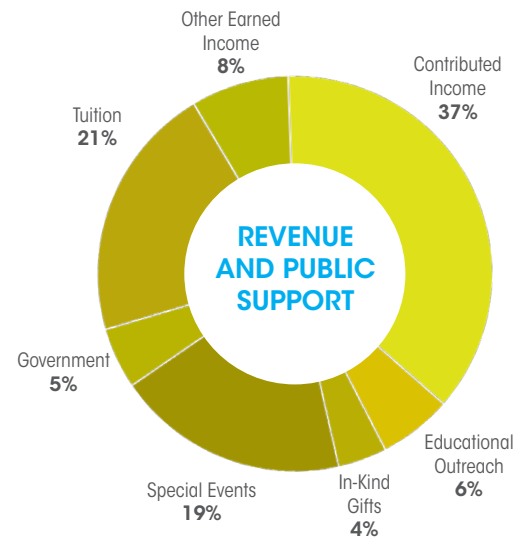
- The Romare Bearden Cinque Artist Series, presented over the course of the year in partnership with The Romare Bearden Foundation, featured artists Pepe Coronado, Deborah Jack, Carlos Martinez, and Xaviera Simmons, as well as Harlem gallery owners Sherman Edmiston and Elizabeth Dee. Each figure gave a lecture or participated in a panel discussion on their work and related topics.
- Beginning in March, HSA Art & Design Department and the National Association of Women Artists (NAWA) presented SHELTER, an exhibition featuring the work of women in painting, collage, sculpture, and mixed media.
- Art & Design students painted a piano at the Sing for Hope headquarters in March and April.
- The "Practice Makes Perfection: Translating Talent" Teacher and Student Summer Exhibition, which opened on June 9, combined teacher and student work and explored how educators translate the passion of their artistic practice to the pupils they teach.

STATEMENTS OF FINANCIAL POSITION

AS OF JUNE 30, 2018 AND JUNE 30, 2017

THE HARLEM SCHOOL OF THE ARTS, INC.
STATEMENTS OF FINANCIAL POSITION
AS OF JUNE 30, 2018 AND JUNE 30, 2017

	6/30/18	6/30/17
Assets		
Cash and cash equivalents	\$1,350,283	\$246,424
Tuition receivable	27,988	8,075
Government grants and other receivables	236,257	277,586
Contributions and bequests receivable (Note 3)	146,747	78,000
Prepaid expenses and other current assets	113,431	157,250
Investments (Note 4)	2,729,042	2,673,831
Property and equipment (net of accumulated depreciation) (Note 5)	2,154,079	1,934,679
Total assets	\$6,757,827	\$5,375,845
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$69,246	\$82,565
Accrued salaries and payroll taxes	136,523	159,230
Deferred tuition	226,305	171,814
Conditional contributions	34,470	104,900
Loans payable (Note 6)	322,510	443,851
Other liability (Note 7)	213,321	213,321
Total liabilities	1,002,375	1,175,681
Net assets:		
Unrestricted:		
Operations	(1,320,936)	(1,464,785)
Capital fund	2,154,079	1,934,679
Total unrestricted	833,143	469,894
Temporarily restricted (Note 8)	1,806,611	614,572
Permanently restricted (Note 9)	3,115,698	3,115,698
Total net assets	5,755,452	4,200,164
Total liabilities and net assets	\$6,757,827	\$5,375,845



The attached notes and auditor's report are an integral part of these financial statements.

HSA's **tuition revenue only covers 40%** of what it takes to provide its students with high greatly subsidized and are set at the level that best serves the community. Twenty per assistance through financial aid; all of its students - the other 80% - benefit fr

This means HSA depends on the generous public support of individuals and foundat each year in order to provide its much-needed artistic programs t

STATEMENTS OF ACTIVITIES

FOR THE YEAR ENDED JUNE 30, 2018

(with comparative totals for the year ended June 30, 2017)

THE HARLEM SCHOOL OF THE ARTS, INC.

STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED JUNE 30, 2018

(With comparative totals for the year ended June 30, 2017)

	Unrestricted		Temporarily Restricted	Permanently Restricted	Total 6/30/18	Total 6/30/17
	Operations	Capital				
Public support:						
Contributions	\$1,159,624		\$1,159,624	\$1,529,683	\$2,689,307	\$1,447,593
Government grants	362,900		362,900		362,900	203,053
Special event income (net of expenses with a direct benefit to donors) (Note 11)	937,018		937,018	100,000	1,037,018	994,674
Total public support	2,459,542	0	2,459,542	1,629,683	4,089,225	2,645,320
Revenue:						
Tuition and registration fees (net of scholarships of \$372,000 and \$275,000 in 2018 and 2017, respectively)	1,081,147		1,081,147		1,081,147	1,086,886
Education outreach	224,378		224,378		224,378	369,956
Rental income	228,764		228,764		228,764	56,520
Admission income	44,280		44,280		44,280	69,402
Interest and dividend income			0	120,101	120,101	74,273
In-kind services	269,743		269,743		269,743	190,000
Donated building improvements			0		0	242,059
Other income	32,981		32,981		32,981	22,008
Total revenue	1,881,293	0	1,881,293	120,101	2,001,394	2,111,104
Net assets released from restrictions:						
Program	236,624	321,235	557,859	(557,859)	0	0
Time	37,000		37,000	(37,000)	0	0
Total net assets released from restrictions	273,624	321,235	594,859	(594,859)	0	0
Total public support and revenue	4,614,459	321,235	4,935,694	1,154,925	6,090,619	4,756,424
Expenses:						
Program services:						
Instruction	2,958,556	138,010	3,096,566		3,096,566	3,139,762
Total program services	2,958,556	138,010	3,096,566	0	3,096,566	3,139,762
Supporting services:						
Management and general	853,615	10,083	863,698		863,698	961,475
Fundraising	596,146	16,035	612,181		612,181	550,243
Total supporting services	1,449,761	26,118	1,475,879	0	1,475,879	1,511,718
Total expenses	4,408,317	164,128	4,572,445	0	4,572,445	4,651,480
Change in net assets from operations	206,142	157,107	363,249	1,154,925	1,518,174	104,944
Non operating activity:						
Unrealized gain on investments			0	39,508	39,508	182,131
Realized (loss)/gain on investments			0	(2,394)	(2,394)	10,679
Total non operating activity	0	0	0	37,114	37,114	192,810
Change in net assets	206,142	157,107	363,249	1,192,039	1,555,288	297,754
Transfers	(62,293)	62,293	0		0	0
Net assets - beginning	(1,464,785)	1,934,679	469,894	614,572	4,200,164	3,902,410
Net assets - ending	(\$1,320,936)	\$2,154,079	\$833,143	\$1,806,611	\$5,755,452	\$4,200,164



STAFF

EXECUTIVE LEADERSHIP

Eric G. Pryor
President

Lynne Toye
Chief Administrative Officer

Talya Westbrook
Chief Development Officer

ARTISTIC LEADERSHIP

Alfred Preisser
Theatre Director

Aubrey Lynch II
Dance Director

Adrienne Elise Tarver
Art & Design Director

Yolanda Wyns
Music Director

ADMINISTRATIVE STAFF

Claudia Camacho
Executive Assistant to the President

Nigel Finley
Development Associate

Al Grant
Security Supervisor

Zoe Hoarty
*Operations Associate &
Senior Studio Manager*

Tracy Johnson
*Director of School &
Community Partnerships*

Byron McCray
Brand Manager & Graphic Designer

Lara McDonnell
Senior Development Associate

Alicia Newkirk
Program Coordinator

Milton Ogaldes
Security Guard & Fire Safety Director

Natalia Peguero
Registration Manager

Natalie Pitts, CPA
Business Manager

Yenesi Rodriguez
Student Service Associate

Cesar Rosario
Facilities Technician

Heriberto Torrado
IT Director



FACULTY

HSA MUSIC

Director: Yolanda Wyns

Maria Ahn
Eli Asher
Lucia Bradford
David Burnett
Robert Dellureficio
Donald Eaton
Fima Farberg
Robert Hughes
Charles Jones
Clifford Jones
Jeremy Jordan
Tsyala Khudad-Zade
Elektra Kurtis
Reggie Nicholson
John O'Donnell
Marcus Persiani
Bernard Phillips
Olga Rossales
LaRose Saxon

Major Scurlock
Sonelius Smith
Beverly Somach
Benjamin Sutin

HSA DANCE

Director: Aubrey Lynch II

Jason Bernard
Dajuan Booker
Aisha Brewer
Daniel Catanach
Cecilia Daninthe
Quisha Freeman
Nadedge Hottier
Sonia Jones
Imani Nzingha
Charlotte Perebinossoff
Amanda Pope
Quenia Rebeiro
Leyland Simmons
Keon Washington

Kat Wildish
Isaac Williams
Mateo Wright

Accompanists:
Adri

HSA THEATRE

Director: Alfred Preisser

Anjoli Coltrane
Tracy Johnson
Khalil Kain
Amanda McDowall
Chris Myers
Jonathan Mesisca
Toni Tai Sterrett
Kaili Turner
C. Kelly Wright

HSA VISUAL ARTS

Director: Adrienne Elise Tarver

Sophia Dawson
Earlicia Gibb
Mari Hirata
Fabiola Jean-Louis
Hosea Johnson
Raymond Jones
Julia Kito-Kirtley
Jamaal Levine
Daniel Lujan
Alissa McKendrick
Alexis Mena
Jonathan Patton
Ghislaine Sabiti
Begonia Santa-Cecilia
Will Vaultz
Shanon Weltman
Devin Wilson