



DANCE
MUSIC
THEATER
MUSICAL THEATER
ART & DESIGN

2020 ANNUAL REPORT



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Dorothy Maynor (1910-1996)

PRESIDENT EMERITUS

Betty Allen (1927-2009)

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DEAR FRIENDS,

This has been a year unlike any other. A year of change, resilience, and growth; a year of hardship and of overcoming.

HSA entered Fiscal Year 2020 in a position of excellence and innovation: breaking ground on the Renaissance Project – a crucial \$9.5-million renovation to the original structure of the Herb Alpert Center, generously funded by the Herb Alpert Foundation – in September; enrolling nearly 2,000 students in arts education onsite and with community partners throughout Harlem; offering, for the first time, Summer Intensives in all four artistic disciplines in July of 2019; and partnering with arts organizations such as Jazz at Lincoln Center, the American Ballet Theatre, and the American Composers' Orchestra, among many others, to offer our students and community world-class arts experiences throughout the year.

While we could not have anticipated what was to come, our incredible faculty and staff worked swiftly and tirelessly to respond to the COVID-19 pandemic, adjusting rapidly to ever-changing circumstances. After closing our doors in mid-March, we introduced HSA@Home by the end of the month, successfully moving over 100 classes and 119 private lessons online, and offering virtual performances, workshops, and more, allowing our community to stay connected and engaged. This seamless transition could not have been possible without the courage, compassion, and perseverance of every member of our community.

In spite of the overwhelming challenges FY20 brought, HSA made significant accomplishments in FY20. This year, we:

- Awarded students nearly **\$600,000 in financial aid and scholarships**
- **Completed the Renaissance Project** renovation during non-peak hours, allowing students to safely continue learning while our building was transformed around them
- **Raised \$1 million** at our annual fall gala for the fifth consecutive year
- **Enriched and inspired nearly 2,000 students and 8,500 community members** through the life-changing power of the arts

As we forge ahead, HSA is as dedicated as ever to building upon the legacy of our founder, African-American operatic soprano Dorothy Maynor. She envisioned HSA as a haven for the children of Harlem and beyond, where they could explore their creativity in a welcoming, nurturing environment. HSA is a space for self-discovery, where the creative thinkers and innovative leaders of tomorrow flourish. We recognize that the arts brings communities together, and helps students thrive in every area of their lives.

In a time of unprecedented change, HSA has stood strong because of your support. You – our students, parents, audience members, social media followers, donors, alumni, and advocates – are what makes HSA special. Thank you.

Warmest regards,



Eric Pryor
President



Charles J. Hamilton, Jr., Esq.
Chairman, Board of Directors

WHO WE ARE

Harlem School of the Arts (HSA) is a cultural arts center located in central Harlem. Every year, we serve nearly 2,000 students and over 8,500 community members in our 37,000 square foot facility and through programming in the community. Since its founding by internationally-acclaimed soprano Dorothy Maynor in 1964, Harlem School of the Arts at The Herb Alpert Center has transformed the lives of tens of thousands of young people ages 2–18 through world-class interdisciplinary training in the arts. Students study and experience music, dance, theater, musical theater, and art & design.

Core programs include the Children's Enrichment Program, which offers high-quality, sequential arts training in visual art & design, music, dance, musical theater, and theater to children ages 2–18; HSA Prep and Pre-Prep tuition-free pre-professional training for approximately 70 students selected by audition each year; Arts Education through Community Programs, providing in- and after-school arts instruction to NYC public and charter school students across the city, and bringing high-need students into HSA classes; ARTScape summer camp for children ages 4-12; Summer Intensives in each discipline for students ages 8-24; and free or low-cost Family Programs, inviting community members to engage with and be inspired by the arts through professional and student performances, artist talks, exhibitions, workshops, and more.

HSA offers its students the freedom to find and develop the artist, student, and citizen within themselves in an environment that teaches discipline, stimulates creativity, builds self-confidence, and adds a dimension of beauty to their lives, empowering them to become the creative thinkers and innovative leaders of tomorrow.

Thanks to the Herb Alpert Foundation's exceptional support, HSA begins a new chapter with a \$9.5M major renovation project which has transformed our building into a vibrant cultural hub.

HSA Prep graduates are studying at the following higher education institutions:

- Berklee School of Music
- Bowie State University
- Cornell University
- Howard University
- Montclair State University
- Muhlenberg College
- NYU Tisch School of the Arts
- School of Drama at the New School
- University of Southern California

HSA's second annual College Fair, held at Columbia University in November 2019, **attracted over 600 students** and their family members from across the city, and featured representatives from **27 arts-focused colleges and universities**.



Inwood/Washington Heights

Harlem

Greater
Manhattan

The Bronx

15%

18%

37%

19%

Queens

2%

Brooklyn

3%

**OUTSIDE OF
NEW YORK CITY**

New Jersey **2%**

Westchester **2%**

Upstate New York **1%**

Yonkers **1%**

87%

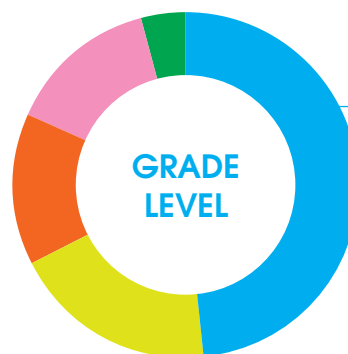
of FY20 **Prep** and
Pre-Prep students
attended NYC
public schools



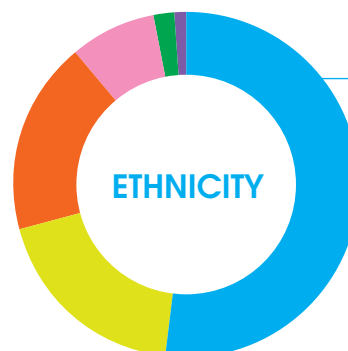
WHO WE SERVE



HSA's **Arts Education through Community Partners Program** teamed up with eight partner organizations, including public and charter schools, Community-Based Organizations, and a center for child development, to bring tuition-free arts learning to nearly **500 students** across NYC.



48% Elementary School
19% Middle School
14% High School
14% Pre-School
4% Adult



52% Black or African-American
19% Hispanic
18% Mixed Heritage
8% White
2% Asian
1% Filipino

PROGRAM HIGHLIGHTS



MUSIC

HSA's Music curriculum includes all orchestral instruments, as well as saxophone, piano, organ, guitar, African and Latin percussion, and voice. Its philosophy is to prepare each student to be a proficient performer and reader of Western music as well as of the various musical styles of the African Diaspora.

- Concerts and masterclasses at the Herb Alpert Center included partner organizations such as the Harlem Chamber Players, Harlem Opera Theatre, and Opus 118.
- Jazz at Lincoln Center's "Let Freedom Swing" concert series presented child-friendly lecture-concerts in the HSA Theatre, giving world-class performances while educating audiences on topics such as Jazz and Democracy, Jazz and the Great Migration, and Jazz and Civil Rights.
- Students of all ages gave mid-year recitals in voice, strings, and big band jazz.
- The HSA@Home Music Series presented live-streamed performances from members of HSA's distinguished music faculty, including pianist Jeremy Jordan, violinist Majid Khaliq, and clarinetist/saxophonist Evan Arntzen.



THEATER and MUSICAL THEATER

HSA Theater utilizes a traditional arts conservatory approach to prepare its students for the demands of professional application, along with providing a general understanding and appreciation of theater. Students enroll in classes on monologue development, audition techniques, scene development, movement, voice, and speech.

- In February, 2020, the HSA Theater Alliance presented a fully-staged production of *Fabulation: Or, the Reeducation of Undine*, by Lynn Nottage, with four performances in the HSA Theater, adjacent to the Herb Alpert Center. Each performance was followed by a talkback with cast members, led by members of viBe Theatre Experience.



HSA Musical Theater introduces the fundamentals of musical theater to young actors. Simple pitch recognition, breathing techniques, vocal projection, movement, choreography, storytelling, and teamwork are the main focuses of this department due to Musical Theater's emphasis on the importance of ensemble performance through show tunes. HSA's Musical Theater courses allow students to develop confidence, coordination, and integral skills required for success in this field; students will also learn how to prepare themselves for the varied demands of a musical theater career.

- Musical Theater students collaborated virtually in spring of FY20 to create video performances of musical numbers including the standard *Ain't Misbehavin'* and a song from *Dear Evan Hansen*.



DANCE

HSA Dance offers courses that develop students' physicality, creativity, technical ability, and performance skills. Classes are offered in African Dance, Jazz, Modern, Hip-Hop, and Tap, as well as a ballet program following the American Ballet Theatre's National Curriculum of the classical ballet technique.

- A Harlequettes Holiday, HSA's multi-disciplinary holiday show, drew an audience of over 400 to the Kaye Playhouse at Hunter College for a show featuring dance, music, and theater students and featuring special guests including HSA alumni and the Griot Senior Choir.
- The annual Winter Blaze Dance Performance, originally scheduled for March 12-14, 2020, was cancelled due to the COVID-19 pandemic, after weeks of hard work from students in rehearsal.
- The HSA@Home Dance Master Series (virtual), led by HSA Dance Director Leyland Simmons, was a six-week interview series, streamed live, featuring conversations with dancers, choreographers, and leaders in the field of dance education.



ART & DESIGN

HSA Art & Design develops young people's mastery of drawing, painting, sculpture, photography, graphic design, fashion illustration, animation, digital art, filmmaking, functional art, and printmaking. The curriculum is designed to offer holistic instruction in various art mediums, fostering creative expression, technical skills, and broad arts and cultural appreciation.

- Art & Design students' work adorned the walls of HSA's Herb Alpert Center in a winter exhibition, and was displayed on HSA's website in late spring and early summer in the HSA@Home virtual art gallery.
- The Digital Photography Workshop Series for Adults offered single-day sessions during the winter, on topics such as portraiture, lighting, and post-production.
- Community members ages 21+ enjoyed HSA@Home's virtual Sip & Sketch drawing event.

RENAISSANCE PROJECT

In September 2019, Harlem School of the Arts at the Herb Alpert Center broke ground on The Renaissance Project, a \$9.5 million renovation which provided crucial maintenance and updates to the original 1979 structure. This transformative project was made possible by the generous support of The Herb Alpert Foundation. The project included renovation of the central gathering space into a fully functioning performance space; new features include acoustic panels and professional sound system, an updated entryway and check-in system, updated windows throughout most of the building, an integrated façade with the adjacent HSA Theater, a café, roof renovations, and updated first floor bathrooms. Construction was temporarily suspended during Spring 2020 in response to COVID-19, but resumed shortly thereafter, and was completed in October 2020.



“What I dream of is changing the image held by the children. We’ve made them believe everything beautiful is outside the community. We would like them to make beauty in our community.”

HSA Founder, **Dorothy Maynor (1910-1996)**



GALA

Our 2019 annual Mask Ball Gala at the Plaza Hotel was a remarkable evening, bringing together hundreds of friends of HSA to enjoy dinner, student performances, and the inspiring speeches of honorees. The event was hosted by Lori Stokes, with additional remarks by special guest Trevor Noah, and was followed by an after-party dance with DJ Vince Adams.

The Gala honored Lupita Nyong'o, Dorothy Nyong'o, Michelle Ebanks, and Racquel Oden, and featured performances by HSA's own Harlemites, as well as alumni including vocalist Yancyabril and HSA parent, alumnus, and instructor, violinist Majid Khaliq.

As in past years, the 2019 fall benefit was a phenomenal success, raising nearly \$1 Million in funds to support arts education programs at HSA, including scholarships and financial aid for underserved students.



COVID-19 RESPONSE

With the onset of COVID-19, HSA suspended all on-site, in-person programming. In late March, we introduced HSA@Home, **successfully transitioning over 90% of the 120+ courses offered this semester to an online platform**. For the 10 classes that were cancelled, HSA issued families refunds or tuition credits for future use. Attendance at classes remained at 85% for the spring semester. In addition to arts classes at all levels and across every discipline, HSA@Home offers virtual professional and student performances, as well as masterclasses, lectures, workshops, and more to HSA families and friends. While the pandemic presented numerous challenges, we proudly met them head-on, offering continued support and nourishment to our community.



"The teachers seem to really motivate her to want to become a better dancer... (Jaylynn) really worked harder, I see a difference in her strength, I see a difference in the speed in which she's learning routines, I see just an overall happier child as a result of being part of the HSA program."

HSA parent, Kisha Vann



HSA ALUMNI SERIES PRESENTS
HOW I DID IT
Make It Fashion!

Join us for a live virtual discussion about Fashion Careers with

Z'HARA GREEN ...
Lead Fashion Stylist for clothing, jewelry and accessories at Chanel!

TUESDAY
AUG 25
5:30 PM EST

FREE LIVE ON zoom

in conversation with
ERIC PRYOR
President, Harlem School of the Arts

CLICK TO RSVP



“HSA has helped me during this pandemic, because it was always something that I'd look forward to... and I was so grateful that HSA was able to continue virtual classes instead of just closing...virtual classes are a time for me to be in the moment and just focus on that one thing I love doing.”

HSA student, Isabella Gonzalez

DONOR HIGHLIGHTS

HSA EXTENDS SPECIAL THANKS TO THESE SUPPORTERS:

JANICE SAVIN WILLIAMS

Board Vice Chair and Secretary

The Harlem School of the Arts extends our deepest thanks to Janice Savin Williams for her remarkable commitment and steadfast dedication during her decade-long tenure as a member of the Board of Directors. Her diligence, generosity of spirit, and unwavering leadership elevated HSA's standing as a premier arts institution and advanced our mission at every turn. Janice's legacy as a supporter of and advocate for HSA remains, and we will continue to honor that legacy through our commitment to arts education and experiences of the highest caliber.



FORD FOUNDATION

HSA proudly recognizes one of our longest-standing and most substantial supporters: the Ford Foundation. The mission of the Ford Foundation is to reduce poverty and injustice, strengthen democratic values, promote international cooperation, and advance human achievement.

Our relationship began in the 1970's, when the Foundation acted as an informal guarantor for HSA Founder Dorothy Maynor, enabling her to secure a loan for the construction of the original HSA building. Over the subsequent five decades, the Foundation has contributed \$4 million to our organization, much of it in general operating support, allowing HSA's leaders to use these funds where they were most needed. Under current Foundation President Darren Walker's tenure, the Foundation's commitment to social justice, and confidence in black-led and Harlem organizations has made it an important ally for HSA.

During FY20, as HSA faced the unique and unexpected challenges presented by the COVID-19 pandemic, the Ford Foundation doubled down on its investment in our community, committing to a sustaining gift to HSA of \$1 million over the coming years. This generous contribution came after a critical emergency COVID-19 relief grant. The Foundation's enduring support has allowed HSA to remain in a strong financial position despite the turbulence of the pandemic, and to maintain our momentum as we develop critical, community-building projects into the future.



INDIVIDUAL & INSTITUTIONAL SUPPORTERS

Harlem School of the Arts is deeply grateful for the support of our donors, which made it possible for us to serve 2,000 children in Fiscal Year 2020. Through generous contributions from foundations, corporations, government agencies, and individual donors, we are able to keep our quality arts programming affordable for our community.

\$5,000,000 & Above

The Herb Alpert Foundation

\$250,000 to \$999,999

Ford Foundation

\$100,000 to \$249,999

Arison Arts Foundation

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New York State Council on the Arts

Verizon

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\$5,000 to \$9,999

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STATEMENTS OF FINANCIAL POSITION

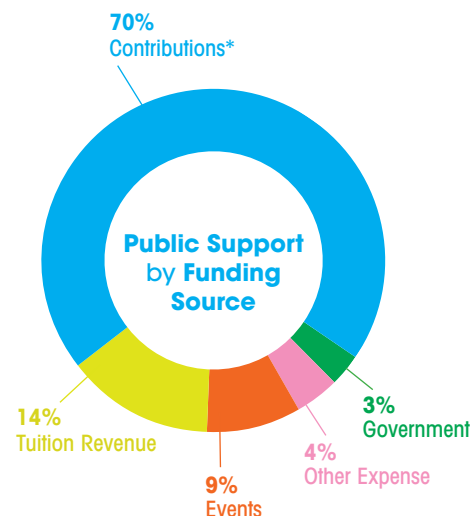
THE HARLEM SCHOOL OF THE ARTS, INC.

As of June 30, 2020 and June 30, 2019

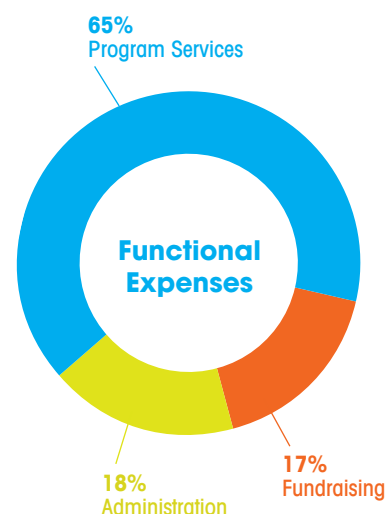
	6/30/2020	6/30/2019*
Assets		
Cash and cash equivalents	\$4,369,527	\$3,992,053
Tuition receivable, net (Note 2h)	11,923	6,211
Contributions, grants, and bequests receivable (Note 3)	474,440	489,618
Other receivables	77,822	77,265
Prepaid expenses and other current assets	171,403	175,333
Investments (Note 4)	2,676,384	2,709,688
Property and equipment (net of accumulated depreciation) (Note 5)	9,769,280	3,702,089
Total assets	\$17,550,779	\$11,152,257
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$90,241	\$106,704
Accrued salaries and payroll taxes	158,398	199,578
Accrued construction project costs	1,440,457	0
Deferred tuition	29,076	198,553
Conditional contributions and advances	10,500	0
Paycheck Protection Program loan (Note 6)	531,892	0
Loan payable (Note 7)	221,693	260,000
Total liabilities	2,482,257	764,835
Net assets without donor restrictions:		
Operations	(391,490)	(381,481)
Capital fund	9,769,280	3,702,089
Total net assets without donor restrictions	9,377,790	3,320,608
Net assets with donor restrictions:		
Purpose and time restricted (Note 8)	3,014,348	4,357,126
Donor restricted endowment (Note 9)	2,676,384	2,709,688
Total net assets with donor restrictions	5,690,732	7,066,814
Total net assets	15,068,522	10,387,422
Total liabilities and net assets	\$17,550,779	\$11,152,257

* - Reclassified for comparative purposes

The attached notes and auditor's report are an integral part of these financial statements.



*FY20 contributed revenue includes restricted funds for the Renaissance Project renovation, generously given by the Herb Alpert Foundation.



HSA's tuition revenue only covers 40% of what it costs to provide our students with high-quality arts programming. These fees are greatly subsidized and are set at the level that best serves the community. Twenty percent of students benefit from full tuition assistance through financial aid; all students -- the other 80% -- benefit from dramatically reduced tuition. This means HSA depends on the generous public support of individuals and foundations to cover 60% of our operating budget each year, in order to provide our much-needed artistic programs to underserved youth.

STATEMENTS OF ACTIVITIES

THE HARLEM SCHOOL OF THE ARTS, INC.

For the year ended June 30, 2020

(With comparative totals for the year ended June 30, 2019)

	Net Assets Without Donor Restrictions			Net Asset With Donor Restrictions				
	Operations	Capital	Total Without Donor Restrictions	Purpose and Time Restrictions	Donor Restricted Endowment	Total With Donor Restrictions	Total 6/30/2020	Total 6/30/2019
Public support:								
Contributions	\$1,125,423	\$7,150	\$1,132,573	\$5,682,927		\$5,682,927	\$6,815,500	\$5,553,765
Government grants	243,310	6,044	249,354			0	249,354	1,057,903
Special event income (net of expenses with a direct benefit to donors) (Note 10)	823,525		823,525			0	823,525	863,266
Total public support	2,192,258	13,194	2,205,452	5,682,927	0	5,682,927	7,888,379	7,474,934
Revenue:								
Tuition and registration fees (net of scholarships of \$586,000 and \$477,000 in 2020 and 2019, respectively)	1,329,034		1,329,034			0	1,329,034	1,204,328
Education outreach	160,130		160,130			0	160,130	158,781
Rental income	55,102		55,102			0	55,102	246,771
Admission income	13,983		13,983			0	13,983	57,950
In-kind services (Note 2k)	164,405		164,405			0	164,405	124,410
Interest income	21,240		21,240			0	21,240	0
Other income	55,698		55,698			0	55,698	19,809
Total revenue	1,799,592	0	1,799,592	0	0	0	1,799,592	1,812,049
Net assets released from restrictions:								
Program	679,708	6,250,497	6,930,205	(6,930,205)		(6,930,205)	0	0
Endowment	99,574		99,574		(99,574)	(99,574)	0	0
Time	95,500		95,500	(95,500)		(95,500)	0	0
Total net assets released from restriction	874,782	6,250,497	7,125,279	(7,025,705)	(99,574)	(7,125,279)	0	0
Total public support and revenue	4,866,632	6,263,691	11,130,323	(1,342,778)	(99,574)	(1,442,352)	9,687,971	9,286,983
Expenses:								
Program services:								
Instruction	3,114,982	157,201	3,272,183			0	3,272,183	3,303,248
Total program services	3,114,982	157,201	3,272,183	0	0	0	3,272,183	3,303,248
Supporting services:								
Management and general	949,790	13,890	963,680			0	963,680	903,313
Fundraising	810,021	27,257	837,278			0	837,278	742,419
Total supporting services	1,759,811	41,147	1,800,958	0	0	0	1,800,958	1,645,732
Total expenses	4,874,793	198,348	5,073,141	0	0	0	5,073,141	4,948,980
Change in net assets from operations	(8,161)	6,065,343	6,057,182	(1,342,778)	(99,574)	(1,442,352)	4,614,830	4,338,003
Non operating activity:								
Investment return (Note 4)			0		66,270	66,270	66,270	80,646
Gain on disposal of other liability (Note 11)			0			0	0	213,321
Total non operating activity	0	0	0	0	66,270	66,270	66,270	293,967
Change in net assets	(8,161)	6,065,343	6,057,182	(1,342,778)	(33,304)	(1,376,082)	4,681,100	4,631,970
Transfers	(1,848)	1,848	0			0	0	0
Net assets - beginning of year	(381,481)	3,702,089	3,320,608	4,357,126	2,709,688	7,066,814	10,387,422	5,755,452
Net assets - end of year	(\$391,490)	\$9,769,280	\$9,377,790	\$3,014,348	\$2,676,384	\$5,690,732	\$15,068,522	\$10,387,422

The attached notes and auditor's report are an integral part of these financial statements.

ADMINISTRATIVE STAFF

Eric G. Pryor
President

Amadea Edwards
Chief Operating Officer

Aubrey Lynch II
Chief Education & Creative
Programs Officer

Lynne Toye
Chief Administrative Officer

Talya Westbrook
Chief Development Officer

Chesray Dolpha
Director of Theatre

Imani Parkinson
Interim Manager, Art & Design

Leyland Simmons
Director of Dance

Yolanda Wyns
Director of Music

Claudia Camacho
Executive Assistant to the President

Melissa Chavez
Marketing & Audience
Engagement Coordinator

Nigel Finley
Development Associate

Fabiola Herrera
Student Services Associate

Zoe Hoarty
Operations Associate and
Senior Studio Manager

Dominique Holt
Student Services Outreach Associate

Mavis MacNeil
Development Officer

Byron McCray
Director of Brand Marketing

Lara McDonnell
Senior Development Associate

Milton Ogaldes
Security Guard & Fire Safety Director

Naomi Peña
Student Services Associate

Natalie Pitts, CPA
Accounts Receivable Manager

Margaret Reager
Student Services Registration Associate

Cesar Rosario
Facilities Technician

Katharina Thomas
Program Coordinator

Heriberto Torrado González
IT Director

FACULTY

HSA MUSIC

Director: Yolanda Wyns

Tia Allen
Grant Anderson
Evan Arntzen
Eli Asher
David Baron
Jeff Bolding
Eric Brown
David Burnett
Robert Dellureficio
Donald Eaton
Norman Edwards
Steven Fowler
Nora Graham-Smith
LaTrisha Harper
Malec Heermans
Trisha Jeffrey
Charles Jones
Clifford Jones
Paris Jones
Jeremy Jordan
Mikhail Kaykov
Shaun Kelly
Majid Khaliq
Delilah Khudad-Zade
Amanda Laborete
Amanda McDowall
Reggie Nicholson

John O'Donnell
Natalia Peguero
Marcus Persiani
Colton Pometta
Franklin Rankin
Olga Rossales
La Rose Saxon
Desmond Scaife
Major Scurlock
Immanuel Williams

HSA DANCE

Roya Carreras (Freshtehnejah)
Yun-Tzu Chang
Ryan DeFranzo
Marquis Floyd
Khalid Hill
Luz Iturbe
Paris Jones
Cortney Key
Aubrey Lynch II
Kelly Marsh
Quiana Prince
William Rhem
Jaime Rodney
Brion Vann
Kat Wildish
Mateo Wright

HSA THEATER

Director: Chesray Dolpha

Grant Anderson
Nia Arrington-Seward
Ashlee Doyle
Rachael Harris
Denise Hurd
Amanda McDowall
Natalia Peguero
Rae Perez
Mariah Ralph
Olander Wilson

HSA VISUAL ARTS

Interim Director: Imani Parkinson

Tamisha Anthony
Alonso Diaz Rickards
Tatiana Gardel
Grace Ann Leadbeater
AK Lovelace
Katrina Majkut
Sally Oh
Jennifer Prevatt
Ingrid Raphael
Molly Ritmiller
Annette Rusin
Director: Leyland Simmons
Dajuan Booker
Iresol Cardona